

SPECIAL ADVERTISING OPPORTUNITIES

AED offers a variety of other advertising opportunities in both print and digital media to chose from. These options provide an excellent solution for expanding your exposure to your target audience.

CREATE BRAND AWARENESS



ACHIEVE POWERFUL RETURNS



INCREASE YOUR CUSTOMER BASE



AED Magazine TOP ADVERTISER

Be recognized by AED members as a Top 25 AED Magazine Ambassador!

To qualify as a AED Magazine Ambassador, your company must be among our top 25 advertisers for the 2022 calendar year based on orders placed before the end of 2022. AED Magazine Ambassadors will be recognized in the January 2023 AED Magazine issue distributed to all subscribers and all attendees to the 2023 AED Summit and will be recognized in the AED Membership Directory distributed in May 2023 to all AED members.

ENHANCED MEMBERSHIP DIRECTORY LISTINGS FOR ADVERTISERS

Increase your brand awareness by advertising in the AED Membership Directory!

Members with advertising placements in the May AED Membership Directory will receive a complimentary enhanced directory listing featuring their company logo and reference to the page number in the directory where their ad appears.

MARKETING PACKAGES/SERVICES

EMAIL MARKETING

Segmented email distribution by organization type, geography and individual type depending on desired demographics.



- \$2,500 for first 500
- \$4/email for second 500
- \$3/email for third 500
- \$2/email for fourth 500
- \$1/email for each additional over 2,000
- 20% additional for A/B emails

BELLY BANDS

Wraps and tip-ons can be targeted to specific subscribers by type and geographic location.



- **November/December Issue of AED Magazine [Summit Issue]: \$4,500 (qty 3,000)**

INSERTS

Inserts can be targeted to specific subscribers by type and geographic location.

Two-Page: \$1,500 per issue (Jan-Oct) / \$2,500 per issue (Nov/Dec) - 80 lb. gloss text

Four-Page: \$3,000 per issue (Jan-Oct) / \$5,000 per issue (Nov/Dec) - 80 lb. gloss text

Eight-Page: \$5,500 per issue (Jan-Oct) / \$7,500 per issue (Nov/Dec) - 100 lb. gloss text

MARKETING PACKAGES/SERVICES

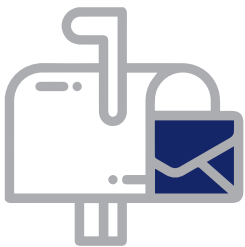
AEDMAGAZINE.COM

aedmagazine.com is the digital version of AED magazine in a mobile friendly website with support for digital advisements to complement your print advisements.

DIGITAL ADS ON AEDMAGAZINE.COM	1X	3X	6X	12X
Leaderboard Ads (570 x 160)	\$1,000	\$800	\$750	\$700
Side Box Ads (300 x 250)	\$800	\$640	\$600	\$560

MASS MAILINGS

Includes printing on 80 lb. cover paper and postage for postcards. Two-Page, Four-Page and Eight-Page brochures will print on 100 lb. text. AED will mail to members based on organization type, geography and individual type depending on the desired demographics. Postage is included in pricing below.



POSTCARD (5.5" X 8.5")	\$1.75 EACH
TWO-PAGE (8.5" X 11" double-sided)	\$1.85 EACH
FOUR-PAGE (8.5" X 11" stapled)	\$3.55 EACH
EIGHT-PAGE (8.5" X 11" stapled)	\$3.95 EACH

CONTACT YOUR SALES REP FOR MORE INFORMATION!

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